

## COTTON FARMERS SAY "NO"

VISALIA, Dec. 13 — Cotton farmers of Tulare county said "No" to continuation of the marketing quota and acreage control program of the federal government in a referendum Tuesday.

The vote was No — 397; Yes —

242; ten ballots were challenged. A total of 2,944 farmers were eligible to vote in the referendum. As we go to press we do not have national referendum results, but it is not likely that the cotton program will be voted out.



WORK IS well along on the River Island Country club golf course that the Pleasant Valley Development company expects to have open to the public by early spring. Located along the Tule river east of the intersection of new highway 190 and old River road, the course is potentially one of the finest in California. Photos, from top, show Ed. Olson, secretary-treasurer of the development company, looking south from what will be the patio of the clubhouse; Chuck Weatherston, engineer from

the Fresno office of Bob Baldock, golf course architect, checks plans from the vicinity of No. 4 tee; Luther Nye, greens keeper, obviously has considerable work to do before there will be greens to keep; a lake on the course, looking toward Black Mountain. Nine holes of the planned 18-hole course, are now being completed; the development company is composed of "local" people.

(Farm Tribune photos)

# the FARM TRIBUNE

Vol. XVI, N. 26

PUBLISHED WEEKLY — PORTERVILLE, CALIFORNIA Thurs., December 13, 1962

## TULE VALLEY IS READY TO BOOM?

PORTERVILLE, Dec. 13 — For three quarters of a century the valley of the Tule river has held forth — and has produced — periods of economic booms, and current work on the River Island Country club golf course may foreshadow another era of great economic development.

This golf course, located northeast of Success lake in the V of new highway 190 and old River Road, will be open for public use early next spring, according to directors of the Pleasant Valley Development company, a group of "local" men who are handling planning, work and financing.

Nine holes, of what is eventually planned as an 18-hole golf course, are now being developed; it is hoped that by the spring of 1964 the entire course will be completed.

Sprinkler irrigation lines are near completion on the 180-foot fairways for the first nine holes, and seeding of the fairways and greens will be completed soon. The course, designed by Bob Baldock, golf course architect, of Fresno, is potentially one of the best in California, what with its varied terrain and its natural setting, with native trees, along the Tule river.

Whether or not the project will be a financial success, or whether the developers are "ahead of the times" remains to be seen.

First phase of the project includes, in addition to the nine-hole course, a clubhouse with a pro shop and recreational facilities. This A-type building will be constructed so that wings can be added later; a large patio is planned overlooking the course.

(Continued On Page 12)

## HILTON HEADS PIONEER WATER COMPANY BOARD

PORTERVILLE, Dec. 13 — Al Hilton was reelected president of the Pioneer Water company at a meeting of directors, following last week's annual meeting of stockholders at the Porterville city hall.

W. F. Hawkins was elected vice president; Earl A. Dunstan was appointed secretary-treasurer. Others on the board are: Chester Griswold, Steve Giraudi, and Bill Rodgers, the latter representing the city of Porterville. Ex-officio member is John Gauger.

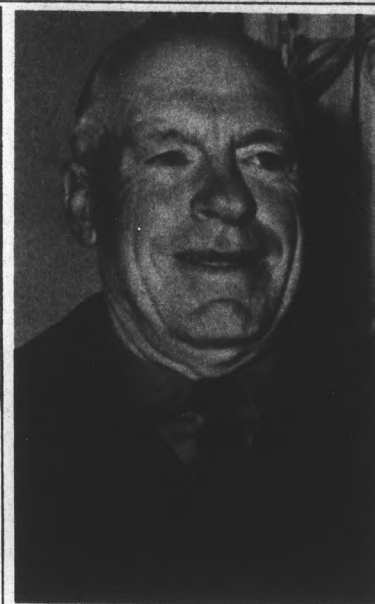
All directors were reelected by stockholders following a report of work and problems of the past year by Hilton.

## PUBLIC IS INVITED TO OPEN HOUSE TOMORROW AT NEW GAS CO. OFFICE

PORTERVILLE, Dec. 13 — Open house activities, marking the completion of the Southern California Gas company's new office building in Porterville, will be held from 1:00 to 9:00 p.m., Friday, December 14, according to an announcement by George A. Porter, San Joaquin Division manager for the utility.

Porter invited area residents to visit the new modern office at 150 East Thurman street. In addition to special door prizes and favors for the attending children, light refreshments will be served throughout the day's activities, he said.

The new office for the gas util-



COOPER SMITH, who educated himself as a boy while herding sheep on the Utah range, who never graduated from elementary or high school but who earned a college degree, will officially retire from the U.S. Forest Service the end of this month. Smith, a range and wild life staff man, has served in the Sequoia Forest since 1948; he first came to the Forest for a five-year hitch in the early 1930s. (Farm Tribune photo)

## Get Out Of Mexico In 24 Hours! After That, Cooper Smith Proves A Man Can Do What He Has To Do

The Mexican Revolution of 1912 was underway; Cooper Smith was 11 years old; his family was given 24 hours to get out of Mexico.

This started a chain of events — some would call it a chain of hardships — that was to create a story of American achievement in the life of Cooper Smith, who will retire December 31 after 38 years and three months with the U.S. Forest Service.

Cooper was born in Old Mexico, where his father owned a substantial cattle spread. The Smith family was happy, and well fixed for those days; a substantial future seemed to lie ahead.

Then, as a result of the revolution, the ranch was stripped of its cattle and the Smith family was given 24 hours to get to the American border.

(Continued On Page 8)

## HACK HUTCHINSON PRESIDENT OF POPLAR CHAMBER

POPLAR, Dec. 13 — Hack Hutchinson was elected president of the Poplar chamber of commerce at a meeting held Tuesday night; H. O. Lindgren was elected vice president, and Mrs. Ray George, secretary.

On the board of directors are: Howard Tharp, outgoing president; Bill Taber, Arlie Cates, B. F. Bunker, Foster Brinkley, W. H. Bunker, Paul Gibson, Roy Langston, J. B. Gibson, Walt Flageler, Henry Oliver, Ray George, and James Bays.

## SCHOOL FINANCING RECOMMENDED

PORTERVILLE, Dec. 13 — Recommendations for a three-year building program, to cost \$362,823 and to be financed by a 37 cent override tax, were made Monday night by a special finance committee to a citizens' committee and to school board members by a finance group that is working on expansion problems of the Porterville Elementary School district.

A much more expensive plan, over a five-year period, was turned down by voters last summer.

In breaking down costs of the new, recommended plan, the committee listed four classrooms for regular day students in 1963-64, at a cost of \$69,000; three classrooms in 1964-65, \$51,750, and two classrooms in 1965-66, \$34,500.

Equipment for the nine new classrooms is listed at \$13,500; teachers for these rooms (district cost) \$11,146; shop and home economics building, with equipment (Continued On Page 9)

## Roping Finals Saturday At Rocky Hill Arena

PORTERVILLE, Dec. 13 — Local cowboys will be riding for the money in finals of a jackpot team roping contest at the Rocky Hill arena, Saturday, with contestants to report in at 12 noon.

A fancy saddle, donated by the Orange Belt Saddle club, will go to the top roper. Ten finalists will draw for partners in 10 go arounds, with top point winner getting the saddle.

Qualifying for the finals started last August, with local ropers competing once a week at the arena. In the final competition, all go in equal, and the winner Saturday gets the saddle.

(Continued On Page 9)



THIS FANCY saddle will go to the winner when 10 of this area's top team ropers "ride for the money" Saturday afternoon, starting at 12 noon, at the Rocky Hill arena. The saddle is given by the Orange Belt Saddle club, with the 10 finalists selected on a basis of points earned in jackpot roping competition that has been going on since August.

(Farm Tribune photo)



## Editorial Comment

### A MESSAGE FOR YOUNG PEOPLE

A message to young people from a man who came up the hard way: Go to school! Get an education!

This is the word from Cooper Smith, who retired this month after 38 years with the U.S. Forest Service.

And Cooper puts no ifs nor ands with his statement, because he is positive that any young person, regardless of finances or family problems, can get an education if the desire and determination is there.

Why does Cooper believe this?

Well, he was born on his family's cattle ranch in Old Mexico; it was a sizable spread; his was a happy family. But, during the 1912 revolution, when Cooper was 11 years old, his family was given 24 hours to get out of Mexico — and to save their lives they went, but they had virtually nothing left; they were penniless.

Shortly after that Cooper's father died; at 13 years of age Cooper was herding sheep in the Utah mountains; at 16 years, during one 10-month period on the range, he saw only eight people; he had little time for school, never graduating even from elementary grades and spending only a few weeks of his life in high school.

But Cooper took books on the range with him; he read; he studied; and when he was 20 years old he passed a University of Chicago examination that qualified him to enter any land grant college in the country.

He enrolled at Utah State; he worked in the school's livestock barns for 35 cents an hour, supporting his mother and a brother; he finished school in debt \$750 — but he earned a BA degree in animal husbandry.

So times are different now?

Only in degree and by comparison, says Cooper.

Go to school, he advises.

And those young people, beset with troubles that they think are unsurmountable, might well look to Cooper Smith's life to find the inspiration that they need in this land where anything is possible if an individual wants badly enough to make it possible.

## CALIFORNIA SPEAKS

**WILLIAM L. SHIRER**, author, on northern California visit — "It must be the more benevolent climate here. When you ask directions, the people do not snarl at you, as they do in New York. They even go out of their way to guide you."

**EDWARD G. ROBINSON**, Hollywood actor, speaking of his recent heart attack — "It was a rude affront."

**R. W. PANNELL**, San Jose, on recent discussion of whether Eve gave Adam an apple or an apricot — "Personally, I am inclined to believe it was a pair."

**ART ANDERSON, S.F.** — "The biggest offensive item the Russians should withdraw from Cuba is Castro."



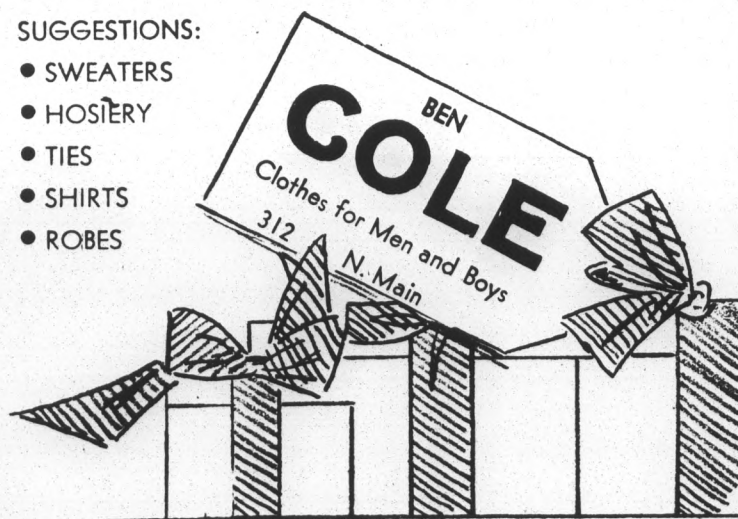
SAY . . .

# Merry Christmas

. . . WITH GIFTS  
FOR HIM  
FROM . . .

SUGGESTIONS:

- SWEATERS
- HOSIERY
- TIES
- SHIRTS
- ROBES



**A Matter of Choice**

"This choice is a rather precious thing. It exists in very few parts of the world. This choice is being attacked by Mrs. Nelson and many other good but thinking-another-way people all over our country today."

Mrs. Chase make a pretty convincing defense of the advertising industry's viewpoint in the controversy. But what is interesting is her charitableness toward critics of the merchandising and advertising fraternities. For there is nothing charitable about the attacks of authors such as Vance

PERHAPS THE soundest international program, in the long run, is understanding between peoples of the world, and certainly the best way to understand people is to know them. The above group are students from foreign countries who are attending Porterville schools and who were guests of the Porterville Rotary club this week. From left: Marina York, Brazil; Billy Hwang, Hong Kong; Suzana Britto, Brazil; Beth Potter, New Zealand; and Karl Kirschner, West Germany. In back is Mrs. Marie Button, of the Porterville college faculty, and chairman of the International Student committee. (Farm Tribune photo)

## State Scene

By JAMES DORAIS

Polla Chase, women's editor of the trade magazine *Western Advertising*, politely takes issue in that publication's current issue with California's Consumers Counsel, Mrs. Helen Nelson, over the latter's well-publicized crusade against "confusing" packaging in supermarkets.

"Are we consumers idiots who need to be protected by a benevolent government from our own idiocy?" Mrs. Chase asks. And answers: "Indeed we are not. We are individuals."

"What are happy choices from the market place for me would not make my neighbor happy. I can buy dog food in a package two strong men can scarce carry in the house. And buy a nickel's worth of lipstick in a dollar's worth of case. My neighbor can buy coffee in half pound cans. And buy her cosmetics in unadorned economical units."

### A Matter of Choice

"This choice is a rather precious thing. It exists in very few parts of the world. This choice is being attacked by Mrs. Nelson and many other good but thinking-another-way people all over our country today."

Mrs. Chase make a pretty convincing defense of the advertising industry's viewpoint in the controversy. But what is interesting is her charitableness toward critics of the merchandising and advertising fraternities. For there is nothing charitable about the attacks of authors such as Vance

Packard and others who make a good thing out of writing books and articles ascribing to businessmen the most fiendish of motives in their quests for profits.

If a spokesman for the anti-Madison Avenue clique turned his talents to a critique of the consumer movement, the first thing he would do would be to indulge in a little Freudian speculation on the motivations of Consumers Counsels.

### Crusading for Votes

He would hazard a guess that, as members of political administrations, Consumers Counsels operate from the premise that attacks on merchandizers are a good vote getting gimmick.

He would further speculate that, as bureaucrats, they are interested primarily in their own power and desire to build a bureaucratic empire.

He would surmise, too, that they are basically anti-business and opposed to the free enterprise economic system, possibly because of guilt feelings stemming from the fact that their salaries are paid from tax collections.

Finally, he would observe that Consumers Counsels, in their insistence on conformity and unimaginativeness, are modern descendants of grim, puritanical forbears who hatcheted saloons in an earlier era.

Is this an unfair, too slick characterization of "good but thinking-another-way people"? Of course. But that's the way the other-way-thinking people would write it.

## YOUNG ADULT BOOKS ON CITY LIBRARY SHELVES

In an exciting narrative style, historian Richard Ketcham has skillfully re-created the first major battle of the Revolutionary War in his new book, *THE BATTLE FOR BUNKER HILL*. Here is the complete story of Bunker Hill and the events leading up to it, told from the American and British points of view. This thoroughly researched, action-packed book recaptures the scene with all its attendant heroism, color and confusion.

*ANTARCTICA: LAND OF FROZEN TIME* by Roger Caras is an authoritative, profusely illustrated book giving a total picture of that continent. This last great frontier for exploration remains very much a mystery to man, although more scientists are working there than any other unknown area of the world, and it is expected that man will one day get food, water and living space from this frozen world. The book is the story of the past, present, future, and importance of Antarctica to man; an area presenting the greatest challenge left to man on earth.

Another new book on the polar regions is one published by the editors of *Horizon Magazine* in their new *Horizon Caravel* series. Titled *HEROES OF POLAR EXPLORATION*, it covers the explorations of both the Arctic and Antarctica from the Vikings to the "Nautilus". This excellent book is beautifully illustrated with photographs, drawings, maps and charts.

A guided tour of the jungles of New Guinea from a natural historian's point of view is recorded in *THE STORY OF A NATURAL HISTORY EXPEDITION* by Russell Peterson. Rare birds, strange animals, and fascinating information on life in this primitive culture makes this a book of interest to the natural historian and the ordinary reader.

## STUDENTS NEED JOBS FOR HOLIDAYS

PORTERVILLE, Dec. 13 — A number of Porterville College students need part-time employment during the Christmas holiday vacation, according to Paul R. Kercher, dean of students.

The college holiday will begin following the dismissal of school on Friday, December 21, and will end when classes resume on Wednesday, January 2.

Persons or firms interested in employing students during the holiday may contact his office, Kercher said.

## Tyrrell, Meier Re-Named Sunkist Board Members

LOS ANGELES, Dec. 13—Ralph Tyrrell, of Terra Bella, and Victor Meier, of Porterville, have been re-named to the board of directors of Sunkist Growers.

Harvey A. Lynn, of Riverside, has been elected to his 13th consecutive year as president of the board; Roy R. McLain, of Visalia, is one of three vice presidents.

## The Farm Tribune

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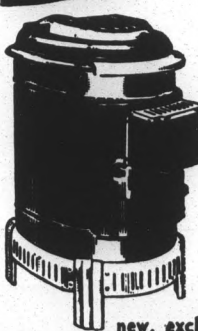
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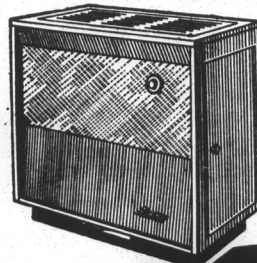


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## We Only Heard

BY BILL RODGERS

SPRIT OF Christmas is covering the entire neighborhood on Gibson street in Porterville. Understand all the folks are getting together along the street with some sort of yard or house decoration, and everyone will turn on their lights Saturday night . . . If other streets and neighborhoods would set up this sort of friendly project, Porterville would be the most colorful Christmas town in the country.

FROM DOWN in the great southland comes the story of a recent Communist meeting, headed by Dorothy Healey, Southern California communist leader, and Elizabeth Gurley Flynn, one of the top Communists from New York, with about 400 of the faithful gathering, according to metropolitan press reports. Object of the meeting — to celebrate the "end" of Nixon . . . And Mrs. Healey gave credit to the California Democratic Council for getting out the deciding vote in certain districts . . . The communists also celebrated defeat of Proposition No. 24, which was opposed by Nixon, along with a lot of those awful reactionaries and conservatives that the commies blasted, which again proves that politics makes strange bedfellows . . . But you seldom if ever hear of a so-called conservative, right-wing, or reactionary group having to defend itself against commie influence, which certainly cannot be said of many of the so-called liberal groups . . . But the commies are happy now. Nixon is "dead".

AMAZING INDEED is the continued and expanding federal program of dishing out money in one way and another for an ever-increasing list of items that really should not be the worry of the federal government. What with a national debt of some \$300 billion, with government commitments and guarantees said to exceed \$1 trillion, it would seem that most cities and counties and states are in better financial condition than is the federal government — yet the federal money continues to be poured out, after it is taken away from you and me. And there's all this talk of cutting taxes in the coming session of congress without cutting expenses. This is dangerous foolishness that could eventually inflate the United States to death . . . What seems to be needed at all levels of government is an appraisal and an acceptance of the area of responsibility by cities, counties, states and the federal government, then each of these levels of government assume their rightful responsibility and keep out of the others' business . . . But how can you hand out principle when the other fellow is handing out dollar bills? No one has yet answered that one, not even on a rigged TV show.

Report from state operated hunting areas show that 26,350 hunters took 8,318 pheasants during the recent season, a decrease of 43 per cent.

William B. Allen will head the Tulare County Employees association as president for the 1963 year.



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## Freedom Preservation Speaker's Theme

PORTERVILLE, Dec. 13—"The Invisible Government of the United States", will be the subject of Richard B. Cotton, Bakersfield business man, when he speaks in Porterville Friday, December 14, at 7:30 p.m. in the Bellevue school all-purpose room.

The public is invited to attend and to participate in a question and answer session that will follow Cotton's presentation. The speaker is being sponsored by the Porterville Committee for the Preservation of Freedom.

Cotton, 43, is the father of five children and manager of the Bakersfield branch of the International Securities corporation. He is a Navy veteran of World War II, and has a varied background of business experience.

"There is ample proof," Cotton says, "that our present elected governmental bodies, manipulated by non-elected leaders in our government, intend to make the United

States a part of a one-world socialist dictatorship. We are in a fight for our very lives and most of the American public, being unaware of this, are allowing us to lose by default. However, with the few freedoms we have remaining, an informed public could still alter our destiny."

Cotton has made a study, over a period of years, on constitutional rights that are progressively being taken away and limited by governmental regulations. He has been speaking throughout the San Joaquin valley.

## CHILD, RAMIREZ COMPETE IN QUIZ

PORTERVILLE, Dec. 13—Vic Child and Paul Ramirez will represent Porterville high school Future Farmers in sectional Co-op Quiz in Exeter tonight. They were first and second place winners, respectively, in annual Farm Cooperative Quiz contest held recently in the vocational agriculture department of Porterville high school.

## RAY ARNETT THANKS VOTERS FOR SUPPORT

BAKERSFIELD, Dec. 13—Ray Arnett, candidate for congress from the 18th district of Tulare, Kings and Kern counties in the last general election, has issued the following "thank you" note to voters who supported him:

"Although I was not successful at the polls on November 6, those of you who took a part, large or small, in the electioneering process were performing an unquestionably righteous act, your motives unassailable. You were active in the arena of American politics exercising your judgment as to who would govern you and how. Your reward is a feeling of an individual that is hard to come by these days.

"As for myself, there is no discouragement or bitterness resulting from the outcome of the election. We did not lose, we were beat! Naturally we are all disappointed but overshadowing our defeat is the tremendous accomplishment you and others like you have achieved. Never has there been such unselfish sacrifice, devotion and energy directed toward the cause of good government.

"My task as candidate was benefited from the example and counsel derived from your sincerity and devotion. I owe you all a big debt of gratitude and I shall hope for an opportunity to return your kindness.

"As Americans we cannot, we will not accept a 'what's the use of trying' attitude. We must analyze our mistakes, eliminate our weakness and renew our efforts for a vigorous fight and victorious 1964.

"I have been attempting to thank personally as many supporters as possible, but when such a large number of volunteers is involved it is impossible to keep from overlooking some deserving



THE BEST in the valley is the Porterville FFA Class A citrus judging team, top photo, that placed first, Saturday, in the second annual citrus judging contest held at Fresno State college. From left are: Dean Neufeld, who won top individual honors; Bruce Anderson, second high individual; Tony Canales; and Coach Darwin Gubler; also winning points were Don Peterson, Ken Deputy, who was fifth high individual, David Goodman and

Pat Higgins. Eleven boys from Porterville competed in this class. Lower photo shows the second-place Porterville Class B FFA team, with Lee Gifford, center, high individual, and Ronnie Eaves and Gary Baxter. Eighteen Porterville Future Farmers competed in this class; coach was Rodney Homer. More than 100 boys entered the contest from valley schools.

(Farm Tribune photos)



Robert E. Allinger

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workers. Please accept this note as grateful acknowledgment of your help."

Friant Water Users association will meet at noon today in the Hotel Johnson, Visalia, to hear a presentation by Extension service personnel on water penetration and soil compaction.

## CITY EMPLOYEES POTLUCK SATURDAY

PORTERVILLE, Dec. 13—City of Porterville Employees' association will give a potluck Christmas party for members, families and guests at the Porterville fire station, 6:30 p.m., Saturday. Persons attending will bring gifts for children; "The Firehouse Elves" will prepare turkey, ham, coffee and punch.

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He's the door-to-door fellow who peddles "therapeutic" bargains. His offerings might range from all-purpose vitamins to highly touted cure-alls. Fantastic claims pour from him in torrents. He is interested in a quick commission sale, not in your health.

If you think you need medical help, consult a physician. Rely upon us to fill your prescriptions.



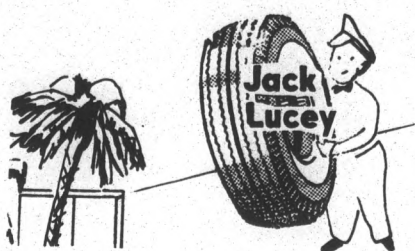
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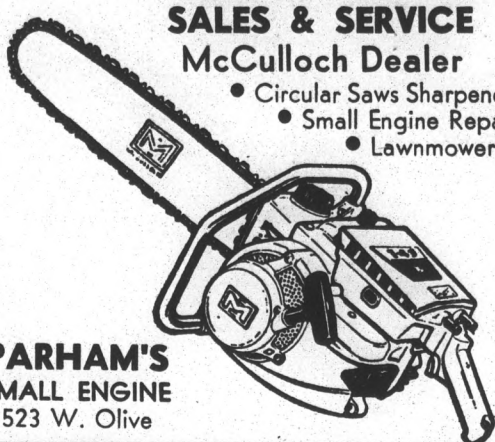
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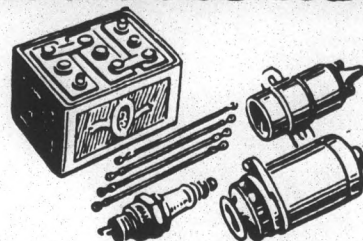
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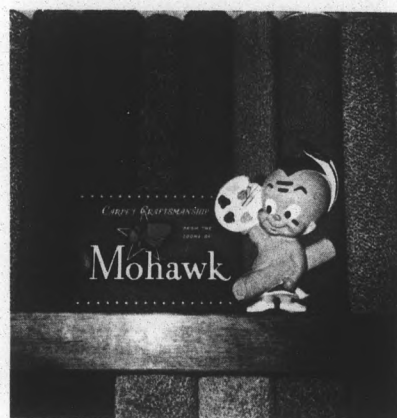


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PORTERVILLE CALIF.





CFBMA vice president Joe Urrutia (center, pointing finger), of Friant, pointed out to the other 12 Board members here that IDA, or integrated data auctions, is bound to become an integral part of the livestock industry because of its benefits to producers and packers. Seated, clockwise, from bottom, center around the director's table listening to Urrutia are Clarence Garner, Hanford; Thor Koller, Fresno; Ted Forbes, Piedra; Roscoe Bessey, Corcoran; D. C. McCann, Bakersfield; Jess Bigelow, O'Neals; Steve Chorak, secretary-treasurer, Visalia; CFBMA President Fred Frick, Arvin; General Manager H. C. Jackson, Visalia; Cyrille Faure, Porterville; Ralph Mehrten, Exeter; Carl Gill, Madera, and Joe Raynor, LeGrand.

## CALIFORNIA FARM BUREAU MARKETING ASSOCIATION MEETING IN MARCH TO COINCIDE WITH NEW AUCTION SYSTEM

VISALIA, Dec. 13 — The 12th annual meeting of the California Farm Bureau Marketing association has been set for Saturday evening, March 2, coinciding with what livestock marketing authorities believe will be the beginning of a radical new era in livestock auction methods. The session will be held in the new Elks club at Visalia.

At a CFBMA directors meeting in early November, the cooperative's president, Fred Frick, Arvin, designated a three-man committee to handle the arrangements of a radical new era in livestock auction methods. The session will of the arrangements group was

Ralph Mehrten, Exeter. Others on the committee are Amelio Curti, Waukena and Cyrille Faure, Porterville.

CFBMA General Manager H. C. Jackson, Visalia, informed the board that 25 livestock packers and feedlot operators so far had signed seaholding agreements for participation in the Association's new livestock marketing program, which will be conducted via teletype and will begin in early March. Called IDA, or integrated data auctions, the system will link range cattlemen, feeders and packers in one huge electronic auction.

A master teletype sending unit will be installed in the Marketing association's main offices at Visalia from where it will send out listings of consigned cattle to seaholders throughout California. The board authorized Pacific Telephone to construct 50 receiving units for present and potential seaholders. Teletype construction will be handled by the Western Electric company.

By year's end, Jackson said, it is expected that enough seaholders will be signed to make use of all 50 units, perhaps more. The system will allow the cooperative to conduct statewide fat cattle and feeder cattle sales — an un-

## County Relief Program Authorized

VISALIA, Dec. 13 — County supervisors have authorized Welfare Director Hilmi Fuad to set up a general relief program in the county during the winter period in which there is usually an acute shortage of farm work because of weather conditions. Food items will be distributed by the county in the program that is similar to other years.

## ESSAY CONTEST IS PLANNED

VISALIA, Dec. 13 — "County Government" will be the 1963 subject of annual essay contest sponsored by the Tulare County Employees association. The contest is open to eighth grade students throughout Tulare county.

precedented event.

It was also reported to the CFBMA Board that the new auction system will be demonstrated later this month at Chicago before the managers and directors of the National Livestock Producers association, an organization that combines 22 member livestock marketing agencies and six credit corporations throughout the U.S.

## Smokey Says:



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The electric industry, of course, continues to lead in the research to find new sources of electricity, and logically so. Electricity is our business. Already, we have produced it from a variety of sources such as solar energy, nuclear energy, the fuel cell and others.

Whatever the source of electricity, you can count on Edison to continue to bring you an abundant, dependable supply... and to keep electricity the biggest bargain in your budget.

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## Get Out Of Mexico

(Continued From Page 1)

They made it, but they came into the United States as penniless refugees. Shortly thereafter Cooper's father died, and in order to earn a living Cooper went to work in the Utah country herding sheep and cattle when he was 13 years old. During one 35-day period he saw only three other men; when he was 16 years old he spent 10 months on the range, seeing only eight other people during that time.

His was certainly not the life most modern boys would choose, but Cooper had no choice. Schooling was something that he dreamed about, but saw little of. He failed to graduate from the eighth grade, and spent only a few weeks

in high school.

But he took books with him on the range; he studied when he had time, and, when he was 20 years old he passed a University of Chicago examination that qualified him for any land grant college in the country.

Cooper enrolled at Utah State. To pay his way and to support his mother and a brother, he worked for 35 cents an hour in the college livestock barns, and he graduated with a BA in animal husbandry plus a debt of \$750.

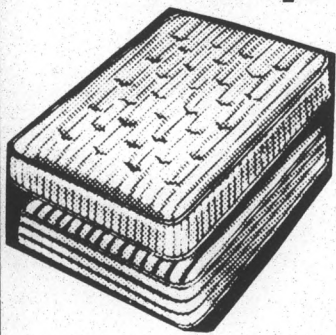
"For those days I was making pretty good money," Cooper recalls, "but I had a family to support — my mother and brother — so I missed the social life of the school. I feel that I lost something because of this lack of social life in my younger days — something that I never really gained back in later years."

But Cooper had a natural hand with livestock, and he had the training of the brief years with his father. One of his jobs at college was to daily exercise two stallions that the college kept.

"I rode them seven and a half miles every day," he says. "I was the only one who could handle them."



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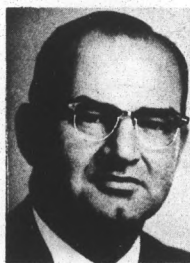
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### WHERE DOES YOUR MONEY GO?

Are you earning more these days but saving less?

Why then don't you have more to show for this increase at the end of the year—more "things", more money in the bank, more investments? Chances are, you're sure you spent the money for "essentials"—things you simply couldn't do without. And your certain they cost more than they used to. But do they really?

A recent Federal report will open your eyes. Food and Clothing cost only 5% more than it did ten years ago. Radios, televisions, refrigerators, other "durables" cost less. The real culprits, it turns out, is that we don't have just one of these things, but two or perhaps three. Another culprit is "services"; their cost is up more than 30%.

Things, we can understand. But, what does "services" cover? The biggest item is housing . . . having a place to live. That includes rent, or the cost of owning a home — interest, taxes, insurance, upkeep. Then comes family medical care, utilities, repairs, personal care, travel, education, recreation. And it's among these services, where people spend their "discretionary income," that you have to do your "pruning"—if you want something to set aside for a rainy day.

Today it's obvious that millions of families are "living it up" and enjoying it. But it might be worthwhile to wonder occasionally, "What would happen if our income suddenly decreased or stopped entirely?"

Managing money is not always an easy thing to do. There are many methods used by consultants in advising families. One of the best, though it takes determination, is described as follows: First, take the pay check yourself, before anything else is done, set aside, (or invest) say, \$50. Then learn to get along on whatever is left. Do this, and you're on your way to a successful financial conclusion.

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During one summer vacation period, Cooper worked out of Salina, Utah, with the Bureau of Animal Industry, studying and checking poison range plants; another summer he worked out of Richfield, Utah, on range surveys. In 1925 he took a job as district ranger in the La Sal forest, at Monticello, Utah.

His life from then on was with the Forest Service. He was later stationed in the Moab forest, then, in 1930, he was transferred to the Lassen Forest, in California.

He first came to the Sequoia Forest in 1932, spending five and a half years; he returned in 1948 to remain until the present, serving in between in the Modoc Forest, and working for six months during World War II in an emergency rubber production project.

His specialty in the Forest Service has been range and wildlife management. He has ridden every trail in the Sequoia Forest, and he probably knows the total forest better than any living man.

Because of his life experience, Cooper has two deep-seated feelings and beliefs. He urges young people to get an education, and with his background he accepts no ifs or ands, believing that any young person, regardless of their personal situation, can obtain an education if they really want one.

(Continued On Page 9)

### AWS Sponsors Annual Christmas Ball December 22

PORTERVILLE, Dec. 13 — The well-known, romantic "Nutcracker Suite", has been selected as theme for the Annual Christmas ball sponsored by the Associated Women Students of Porterville college, to be held Saturday, December 22.

The tickets for the Ball will sell for \$3.50 and are available from officers of the AWS, as well as chairmen of various committees working on the affair.

The Terra Bella Memorial auditorium will be the scene of the ball, which will attract alumni and students of Porterville college, and will feature decorations of the gay Christmas ballet, with the giant nutcracker, sugar-plum fairy, Arabian dancers, and Russian acrobats.



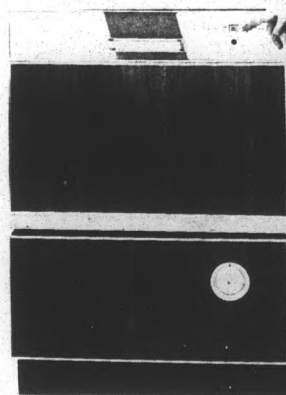
MERRY CHRISTMAS 1962, '63, '64, '65, '66, '67, '68, '69, '70

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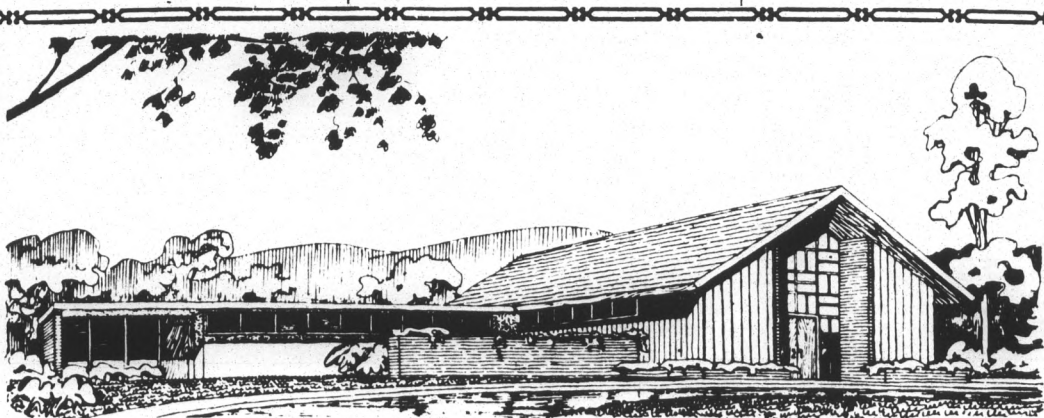


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## Roping Finals

(Continued From Page 1)

In the 10 finals qualifiers at present are: Bill Snyder, Otis

## TUESDAY BONUS

Winner Pot No. 1 is:

Shirley Bagley **\$5**  
1190 Capitola  
Porterville, Calif.

Winner Pot No. 2 is:

Stella Dohrer  
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**\$133**

NEXT WEEK

Pot No. 1

**\$200**

Pot No. 2

**\$19**

NEXT WEEK'S  
REPRESENTATIVE IS:

CLARE-RETTA SHOP

Brown, Gene Gage, L. R. Cantrell, Gary Lalanne, Loren Fredricks, Cliff Wilson, Ronnie Dilday, Bill Thompson and Leo Reaves. In 11th spot is Mike Brandon, of Visalia, with only a half point separating Thompson, Reavis and Brandon.

Last qualifying round is set for Friday night at the arena. 8 p.m., and standings for the Saturday finals could change at that time.

## Get Out Of Mexico

(Continued From Page 8)

"And I have always had a kindly feeling for immigrants," he says. "I was an immigrant, I was penniless, and I know what it means to be in this situation."

And he has a deep sense of appreciation for the cooperation that he has enjoyed from the public during his years with the Forest Service.

What now?

"Well, I bought a new rocking chair," Cooper says, "and I have a book of travel maps, but really I'm looking for a job. Maybe some place there is someone who needs a man with a degree in animal husbandry and the experience that I have had."

And Cooper Smith, being what he is, will no doubt find a place, just as he has done since he was a boy of 11 years, with 24 hours to get out of Mexico.

## SCHOOL

(Continued From Page 1)

(at Pioneer junior high) \$108,927; replacement of four busses, \$59,000; instructional materials and equipment, \$15,000.

The finance committee made several other recommendations: 1. Only a three year financing program be considered. The finance committee, it was stated, cannot recommend voting money for a three per cent student growth for each and every year for the next five years.

2. All needed money be raised by a tax increase and all financing put on a pay-as-you-go basis.

3. It is felt by the committee that the school board should not provide any facilities for the child care center. The committee feels it is the school board's responsibility to provide classroom instructional facilities and not baby sitting assistance.

4. The \$1,500 gift by the Porterville School district to the city of Porterville for summer recreation be stopped immediately. This money is needed in the district's general budget, it was stated.

5. All principals be hired for 12 months. Special grants to principals be eliminated and work be done during their work year.

6. Before curriculum is curtailed for lack of financing, the total

ing duration of a special tax.

Serving on the finance committee that made the recommendations are: Don Job. Bill Ardoun, Bob Bennett, Ed. Olson, Loren Schmid, Calvin Weisenberger, Jack C. Beck, Roland L. Jordan, and Rey Carlson.

number of supervising principals be reduced.

7. All money voted by special tax go into a trust fund for capital improvements, as outlined prior to a tax election.

8. No money be spent for blanket raises in teachers' salaries dur-



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Broxodent Family Unit: Motor Unit plus 4 brushes (2 with package, two more free on return of registration card) in handsome plastic travel case and wall rack. **\$19.75**

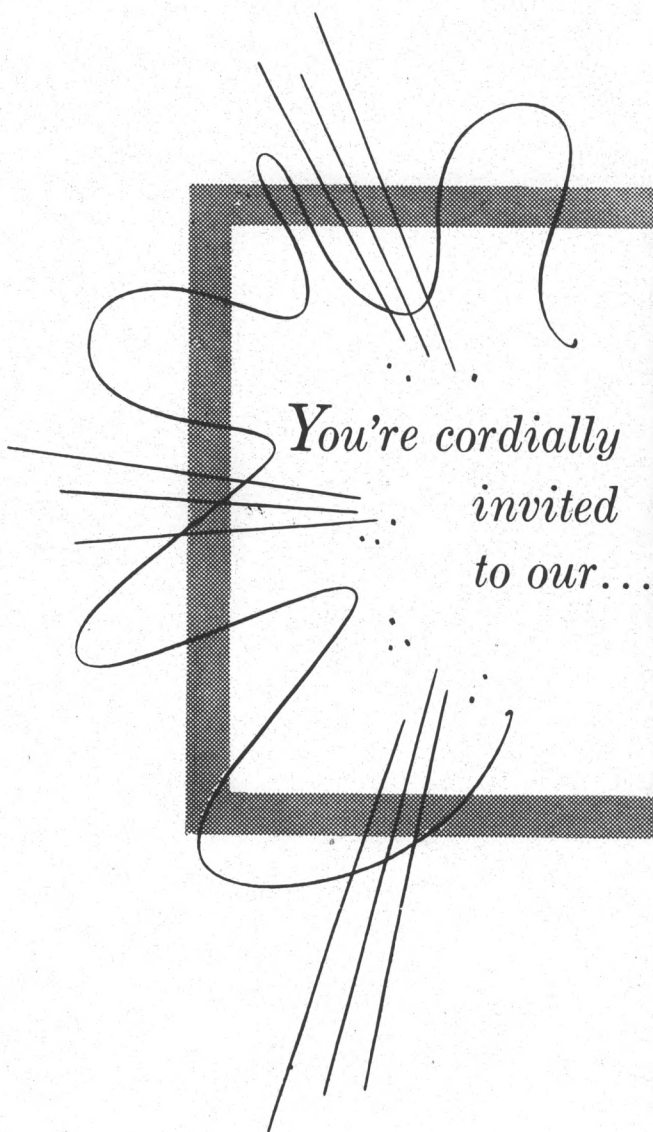
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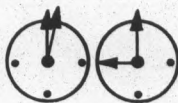
It includes a complete new demonstration kitchen and an appliance display area.

This new facility will help us provide additional services to you and to the community.

We're looking forward to seeing you at the Open House. There'll be refreshments, balloons for the kiddies and special prizes.

The date is Friday, December 14. The new office is at 150 East Thurman Street.

We'll expect you between Noon and 9:00 p.m.



Mel Carter Local Manager George Porter Division Manager

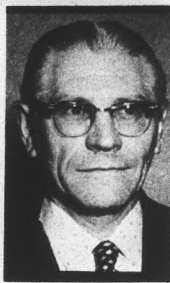
SOUTHERN CALIFORNIA GAS COMPANY





FIESTA IN honor of the Lady of Guadalupe was observed over the past weekend in Porterville, with above photos showing the Solemn Procession that moved Sunday from Smith's Market lot to the Guadalupe Mission on Wallace street. Photos, left to right, top to bottom row: Catholic Daughters of America; Knights of Columbus; Guadalupana; Father James Weber and Ralph Sierra; Queen Sarah Adame and escort, Jose Rodriguez; Altar Boys; Jose Camarena's Marines; Sisters and young girls in white; Newman Club; people walking four abreast; National Guard color guard; Tony Cervantez and his Mariachi. Directors of the procession were: Frank

Moreno, chief; Frank Ramirez, Manuel Alderete, Mike Garcia, Victor Salcido, and Frank Olmos. Carolyn Simonic and her choir sang the High Mass, following the procession; Father Weber sang the High Mass and preached; dinner followed, with committee in charge of Angela Gonzales. On Saturday, the Fiesta included morning mass and confessions, and an evening dance at the VFW hall; on the dance committee were: Angela Gonzales, Ralph Sierra, Frank Velasquez, Manuel Alderete, Frank Ramirez and Frank Moreno. The Guadalupe Mission has "burned the mortgage", amounting to about \$10,000, on improvements. (Edwards Studio photos)



## CHAPEL CHIMES

By  
Rev. N. J. Thompson

A writer in a religious journal points out the dangers of duplicity and compromise. Duplicity and compromise can lead to loose morals, tragedy, prison, death.

The noise and speed of this rocket age often silence the voice of truth. Old-fashioned veracity has long since disappeared from press, radio, and TV advertising. Politicians as well as businessmen

have lost sight of the grandeur of honest dealings.

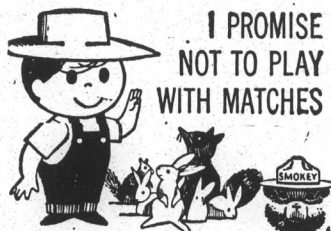
History provides no more ignominious example of duplicity and compromise than Judas Iscariot. Judas had heard Jesus say, "Ye cannot serve God and mammon." But Judas, who was treasurer of the little band of Christ's disciples, did not wish to serve the Lord on a full-time basis. Always the shrewd businessman, he even rebuked the Lord at the Bethany home of Mary, Martha, and Lazarus. Mary had taken a pound of costly ointment and anointed the feet of Jesus. Judas demanded, "Why was not this ointment sold for 300 pence, and the money given to the poor?"

The Bible record states, "This he said, not that he cared for the poor; but because he was a thief, and had the bag, and bare what was put therein" (John 12:6).

Judas Iscariot did not realize the dangers of deception and com-

promise. He thought he could be a part-time Christian and part-time devil. His compromising at last brought him to betray his Lord for 30 pieces of silver. At last, too late, he saw the danger in what he had done. He flung away the blood money, and went out into the dark night and hanged himself.

The writer above-mentioned says, "May we decide today, if ours is a case of divided devotion, to abandon our self interest and honestly try to serve God."



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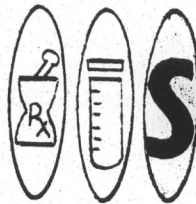
COME IN!

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(Across from Hospital)

Phone **SU 4-4702**

**Open Weekdays**  
8:30 to 7:00 p.m.

**Saturdays - Sundays - Holidays**  
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From  
**Daybell**  
Nursery  
By John

All things considered, early Portervillians were somewhat plant minded. Once they used up their limited knowledge of alphabet which evidently ran out at Jaye and their ability to count which went to four, they turned to trees for street names. This resulted in Cherry, Oak, Willow, Olive, Orange, Locust, Walnut and Date plus a few off-beats such as Vine, Fig, and Grevilla.

It's unlikely any of these plants exist on any of these streets unless you count the puncture vines on Vine Street, but that's of little consequence anyway. The main thing is they did know such trees existed and we hope you know they're all available at our joint.

Also available are living Christmas trees such as Blue Spruce which are about table size now. Planted out after Christmas they become a beautiful evergreen which you can decorate for years to come. If you don't think you'll live through another holiday season we would recommend the DEODAR which is more of a floor model tree and will grow much faster.

For those seeking something different in the way of trees there are pines of every size and description. They provide a good supply of pine boughs for future years along with being a pretty tree. See them on "E" Street — Porterville.

## DAYBELL'S



A Tuesday Bonus Store

### LEGAL NOTICE

NOTICE OF HEARING ON THE NINTH ANNUAL ASSESSMENT OF THE TEAPOT DOME WATER DISTRICT

Before The Board of Supervisors of the County of Tulare, State of California

In the Matter of the Ninth Annual Assessment of the TEAPOT DOME WATER DISTRICT.

NOTICE IS HEREBY GIVEN that the TEAPOT DOME WATER DISTRICT has, pursuant to Section 36552 of the Water Code of the State of California, filed an estimate of the sum required by the District in discharge of all of its obligations (1) which were then unpaid, and (2) which will materialize during the next year, and (3) that it is probable will be incurred and mature during the next year, and that Tuesday, January 8, 1963, at the hour of 10 o'clock in the forenoon in the Chambers of the Board of Supervisors in the Court House in the City of Visalia, County of Tulare, State of California, has been fixed as the time and place when and where the Board of Supervisors of Tulare County will meet as a Board of Equalization and hear all objections presented to it regarding the correctness of any assessment and all testimony relevant to such objections and continue in session from day to day until all objections and relevant evidence have been heard and acted upon, and that the assessment book of the district is on file with the Clerk of said Board of Supervisors and may be inspected by the public at the offices of the Clerk of said Board in said Court House at Visalia, California, at any time during business hours until the completion of the hearing.

Dated this 4th day of December, 1962 By order of the Board of Supervisors. CLAUD H. GRANT, County Clerk and ex-officio Clerk of the Board of Supervisors By SYLVIA HALLOWS Deputy Clerk

de13,20

Six scholarships to Davis, and three to Fresno State college, are being continued by the California Wine industry; total is \$5,250 in the fields of enology and viticulture.

### LEGAL NOTICE

NOTICE TO CREDITORS No. 16503

Superior Court of the State of California for the County of Tulare

Estate of FRED EISNER, also known as Frederick Eisner, Deceased. NOTICE IS HEREBY GIVEN to the creditors of the above named decedent that all persons having claims against the said decedent are required to file them, with the necessary vouchers, in the office of the clerk of the above entitled court, or to present them with the necessary vouchers, to the undersigned at the offices of Burford, Hubler & Burford, 520 East Mill Street, Porterville, California, which is the place of business of the undersigned in all matters pertaining to the estate of said decedent, within six months after the first publication of this notice.

Dated October 25, 1962. DONALD EISNER, Executor of the Will of the above named decedent Burford, Hubler & Burford Attorneys at Law 520 East Mill Street Porterville, California Telephone SUNset 4-5064 Attorneys for Executor First publication: November 1, 1962. nov29,dec6,13,20

NOTICE TO CREDITORS No. 16542

Superior Court of the State of California for the County of Tulare

Estate of EFFIE L. ROBINSON, also known as Mrs. C. C. Robinson, Deceased. NOTICE IS HEREBY GIVEN to the creditors of the above named decedent that all persons having claims against the said decedent are required to file them, with the necessary vouchers, in the office of the clerk of the above entitled court, or to present them with the necessary vouchers, to the undersigned at the offices of Burford, Hubler & Burford, 520 East Mill Street, Porterville, California, which is the place of business of the undersigned in all matters pertaining to the estate of said decedent, within six months after the first publication of this notice.

Dated November 30, 1962. ELMER C. ROBINSON, Executor of the Will of the above named decedent Burford, Hubler & Burford Attorneys at Law 520 East Mill Street Porterville, California Telephone SUNset 4-5064 Attorneys for Executor First publication: December 6, 1962 de6,13,20,27 ja3

CERTIFICATE OF ABANDONMENT OF FICTITIOUS NAME AND NOTICE OF DISSOLUTION OF PARTNERSHIP

IT IS HEREBY CERTIFIED AS FOLLOWS:

The undersigned partners have closed doing business in the State of California under the fictitious name of B & B APPLIANCE. Their principal place of business is located at 512-514 South Main St., Porterville, California. The names and places of residence of the partners are as follows:

JOHNNIE BARBER Hwy. 65 North Porterville, California FRANK G. BRUNSON 516 South Hockett Porterville, California

Pursuant to Section 15035.5 of the Corporations Code of the State of California, NOTICE IS ALSO GIVEN THAT said partnership was dissolved as of midnight of October 5, 1962, that after said dissolution no person had authority to incur obligations for said former partnership; and that thereafter said business was continued as a sole proprietorship by the said Johnnie Barber under the name of B & B APPLIANCE.

DATED: October 6th, 1962. FRANK G. BRUNSON JOHNNIE BARBER nov29,dec6,13,20,27

NOTICE TO CREDITORS No. 16539

Superior Court of the State of California for the County of Tulare

Estate of ANNA M. WARREN, also known as Anna Warren and Mrs. Jack Warren, Deceased.

NOTICE IS HEREBY GIVEN to the creditors of the above named decedent that all persons having claims against the said decedent are required to file them, with the necessary vouchers, in the office of the clerk of the above entitled court, or to present them with the necessary vouchers, to the undersigned at the offices of Burford, Hubler & Burford, 520 East Mill Street, Porterville, California, which is the place of business of the undersigned in all matters pertaining to the estate of said decedent, within six months after the first publication of this notice.

Dated November 15, 1962. JOHN WILLIAM WARREN, Executor of the Will of the above named decedent Burford, Hubler & Burford Attorneys at Law 520 East Mill Street Porterville, California Telephone SUNset 4-5064 Attorneys for Executor First publication: November 22, 1962 n22,29,de6,13,20

BUY SELL LOAN  
**USE THE**  
RENT TRADE

BUY IT! SELL IT!  
TRADE IT!

#### NOTICE

Responsibility for an error in any advertisement will be assumed by The Farm Tribune for only one publication of said advertisement.

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First publication \$.05 per word; repeat without change \$.025 per word. Minimum \$1.00.

WANTED—Scrap Iron and Metal. GRAY WRECKING CO. New location, old 65 highway and Orange avenue. (Old Plano Packing house.) Phone SU 4-7407. 128tf

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VACUUM CLEANERS

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LEE SUNDERLAND - SU 4-4741 Hallford's Grocery - SU 4-5617

MAYTAG SALES & SERVICE—

"We sell the best and repair the rest" B & B Appliance, Center. 514 S. Main, SU 4-6484 nov17tf

SEPTIC TANKS and CESSPOOLS Cleaned — 24 hour service — guaranteed work. Don Vincent, 784-7973.



STAY CLEAR OF MOVING PARTS on corn head — always shut off engine before leaving driver's seat



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Porterville

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For Better Service To You We Use 2-Way Radio Communication Thru Porterville Radio Dispatch.

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Come in for a free copy of "Now that you are to be Married!" a booklet on etiquette for the bride.

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A TUESDAY BONUS MERCHANT

Corner Oak and Third

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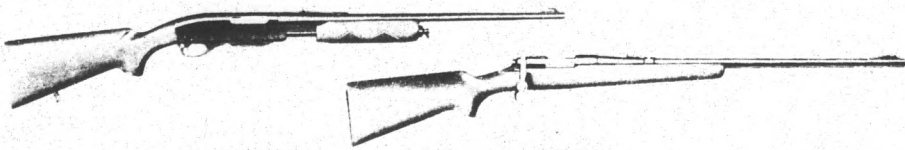


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## "IT'S A MAN'S WORLD"

Buy Him a Gift of  
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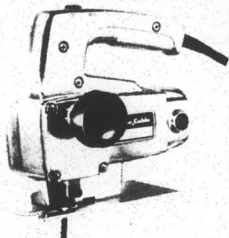
410 to 12 Gauge  
Starting at \$31.95  
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30-30, 30-06, 264, 308,  
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22's from \$23.90

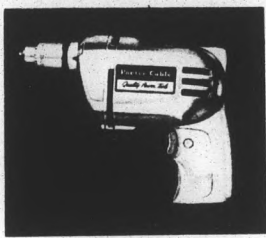
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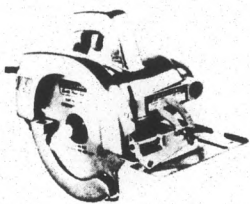
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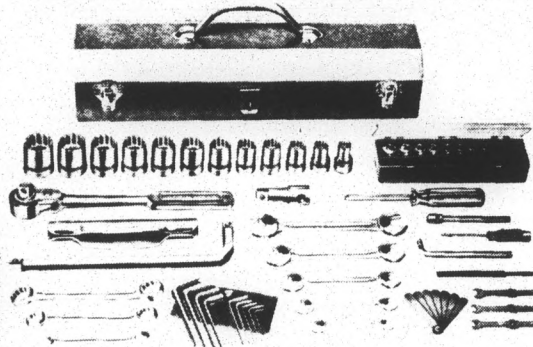
### DRILLS

\$19.95 to \$59.50



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### 50-PIECE TOOL SET

A fully guaranteed, 50 piece socket wrench and tool set. Contains 1/2 and 3/4 inch drive sockets and fittings, box and open end wrenches, set screw wrench set and ignition and hobbyist tool set. Ideal for home, farm and industry. Packed in a metal tool box. Regular \$29.95

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Sunbeam .....	from \$22.50
Norelco .....	\$27.95
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## JONES HARDWARE CO.

A Tuesday Bonus Store

311 N. Main

SU 4-1065



AN IDEA of the beauty and the competitive quality of the River Island Country Club golf course that is now under construction can be gained from the above photos — looking down the No. 3 fairway toward No. 3 green, then looking back from No. 3 green;

bottom photo, the tree-lined No. 6 fairway. Rolling terrain, an island formed by the Tule river, a lake, the natural growth of native trees, and layout design by Bob Baldock, golf course architect, give this course great possibilities for the future. (Farm Tribune photos)

## TULE VALLEY IS READY TO BOOM?

(Continued From Page 1)

Ultimate plans call development of a 225 lot subdivision, with a small number of lots to go on sale early in 1963; also planned eventually is an airport, with a special subdivision off the airstrip for owners of planes, and a combination aviation and automobile service station, plus commercial frontage along highway 190.

The project was first planned about two years ago as a private club venture, but sale of memberships was not successful. Later efforts were made to interest outside capital in the project; now the deal is being handled by the original developers.

Plan now is to open a public golf course, with the project including an area that was used many years ago as a camp site and burial area by Indians, and was later farmed by the Gill family, alfalfa being raised on the Tule river island that lies in the center of the course.

The golf course itself may actually be only the minor aspect of the development. The Tule river valley, up through the Springville country, has had its periods of promotion as a citrus belt, as a center for industry based on use of lumber from the Sierra, and as a recreation area — all of these promotions, over a period of years, bringing tangible results.

Now, perhaps, the Tule river valley is on the verge of extensive development as a recreation area, catering to a growing demand in this field throughout California. Certainly the valley has the colorful setting for such development.

Perhaps the great question now is not whether recreational development will occur, but how soon will it happen.

Directors of the Pleasant Valley Development company are: Ted Ensslin, president; Ed. Olson, secretary-treasurer; A. M. Park; Oscar A. Park, Harold Derfelt, Lee Gill and Tom Short.

Remember-  
only YOU can  
PREVENT  
FOREST FIRES